

# VIBRANT MOMS NEWSLETTER

April 2024



## Recruitment and Data Collection Update

VIBRANT MOMS has been making progress with recruitment and data collection!

Thank you to all our partners who have helped distribute flyers and social media posts!

To date, we have completed 8 key informant interviews, and 5 more are expected to be scheduled in the next few weeks. Our first focus group will take place in person on May 2nd in Amarillo with pregnant and postpartum women.



Email us if you want more flyers to distribute or the IRB-approved social media post!

## Community Partner Highlight - Pampa Community Day Care Center



In the heart of Pampa, Texas, the Pampa Community Day Care Center stands as a nurturing haven for children, offering comprehensive services across three convenient locations. Through programs like Early Head Start and strategic collaborations with key organizations, the center serves as a vital resource hub for families, simplifying access to essential services. Their mission to create a supportive environment for every child, coupled with a commitment to community partnerships, sets a shining example in early childhood education.

As we celebrate the Pampa Community Day Care Center in our partner spotlight, we commend their tireless efforts in creating a supportive, enriching environment where children can thrive. Their commitment to holistic care, community collaboration, and fostering individuality sets a shining example for childcare centers everywhere. We're honored to partner with such a beacon of excellence in early childhood education and support.



Virtual "Coffee Conversations" are held every 3rd Thursday from 10am-12pm.

Join us to share events, celebrations, news, and discuss ideas related to the project and the communities we reach and serve.

Zoom Link:

<https://ttuhsc.zoom.us/j/96795698042>

Please join us for our upcoming virtual Coalition meeting!



- Findings from inpatient data study
- Community partner's new grant
- Focus groups and recruitment
- Breakout session to share ideas

Zoom Coalition Meeting, May 9th

<https://ttuhsc.zoom.us/j/92718673533>

National Minority Health Month is in April



National Minority Health Month in April raises awareness about the health disparities faced by racial and ethnic minority communities. It advocates for health equity and aims to eliminate barriers to healthcare access and quality through education, outreach, and community empowerment. By addressing the unique health needs of minority populations, it strives to create a more inclusive healthcare system where everyone can thrive.

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## VIBRANT MOMS' Community Health Workers (CHWs)

VIBRANT MOMS now employs Community Health Workers (CHWs) who play crucial roles in bridging gaps between health services and communities. CHWs are certified by the Texas Department of State Health Services and undergo rigorous training or accumulate significant field experience. They operate in diverse settings, from urban to rural, focusing on health education, advocacy, and basic medical care. In projects like VIBRANT MOMS, CHWs aid in recruitment, data collection, and analysis, leveraging their community knowledge and linguistic skills for effective engagement and retention.

Resources for more CHW information, visit:

Community Health Worker Section. (© 2024). Community Health Workers. American Public Health Association. <https://www.apha.org/apha-communities/member-sections/community-health-workers/>

The Texas Department of State Health Services. (© 2024). Community Health Worker or Promotor(a) Training and Certification Program. <https://www.dshs.texas.gov/community-health-worker-or-promotora-training-certification-program>

The National Council on Community Health Worker Core Consensus Standards.(© 2024). The C3 Council. The Live Healthier / Live Longer Health Fair, hosted by NewsChannel 10, Telemundo Amarillo, The Laura W. Bush Institute for Women's Health, Texas Tech University Health Sciences Center, and Northwest Healthcare System, drew attention in Amarillo.



We're delighted to share that the Live Healthier / Live Longer Health Fair in Amarillo was a success. Dr. Christine Garner, Business Coordinator Jennifer Schiele, and CHW Monique Jimenez attended the event, representing us alongside our esteemed partners, including Northwest Texas Hospital, Amarillo Public Health, Family Support Services, Laura W. Bush Institute for Women's Health, and Texas Tech University Health Sciences Center. Their participation was invaluable, and we're grateful for the opportunity to contribute to such a vital community event."

