

VIBRANT MOMS NEWSLETTER

December 2023



Working Groups

We are creating task-oriented working groups for Coalition members to participate in planning and accomplishing key tasks related to this project. Here are the work groups that we have identified a need for thus far:

1. Hospital data
2. Community survey
3. Qualitative methods
4. IRB
5. Recruitment

Your expertise and involvement in these groups will be crucial for directing the project to make sure that we are doing what's best for our community. Groups will be created and dissolved as our tasks change over the course of the project. Here are some ways you can contribute:

- Volunteer to participate in one of these workgroups
- Send us suggestions of what additional workgroups you think would be useful or helpful
- Offer to lead a workgroup

To participate in a workgroup, please email vibrantmoms@ttuhsc.edu and we will put you on that list.

Community Partner Highlight



Kelly Maxwell, BSN, RN, CPN, CNO
Chef Nursing Officer
Swisher Memorial Hospital

My name is Kelly and I am the Chief Nursing Officer for Swisher Memorial Hospital System in Tulia, TX. My husband, Jamey, and I live in Bushland, TX and I commute to Tulia everyday while he commutes to Borger where he is a Chiropractor. We have 2 grown daughters and the absolute sweetest granddaughter (see photo of me holding her!).

Kelly joined the coalition as a representative for healthcare in Swisher County, which currently does not offer any maternal services. She would love to brainstorm with others how we can incorporate education and offer resources for the pregnant women in Swisher County.

Through Kelly's leadership at Swisher Memorial Hospital, the maternal health survey questions that were developed for the VIBRANT Moms project have been incorporated into their own Community Health Needs Assessment survey that began at the end of November. To support high quality data for these questions they are actively seeking new moms and pregnant women in Swisher County to complete this survey.

Welcome Nancy Zamora!



Nancy Zamora is taking over for Liz-Rascon-Alaniz as the new CEO and Executive Director at the Wesley Community Center. She has over 20 years of experience in fundraising and donor development. She is excited to follow in the footsteps of legendary executive directors before her and will be joining the VM Executive Team this month!

VIBRANT Moms Office Hours

Thursdays 10am-12pm

<https://ttuhsc.zoom.us/j/96795698042>

The VIBRANT Moms leads will be holding "Office Hours" via Zoom **every Thursday from 10am-12pm**. Join at this link to discuss ideas or ask questions about anything related to the project.

This will be **your time** to:

- Discuss ideas
- Ask questions
- Make suggestions

If this time doesn't work for you, just [email us](mailto:vibrantmoms@ttuhsc.edu) and we can schedule a different time to meet.

Spotlight Resource

The 2023 [March of Dimes](https://www.marchofdimess.org/) Report Card is out. Sadly, Texas received a D- grade for having a preterm birth rate of 11.3%. This is higher than the national average of 10.4%.

Preterm birth is when a baby is born before 37 weeks gestation, and it increases health risks in the short- and long-term, as well as results in increased medical costs at delivery. Preeclampsia is a [major](https://www.marchofdimess.org/) risk factor for preterm birth.

<https://www.marchofdimess.org/report-card>



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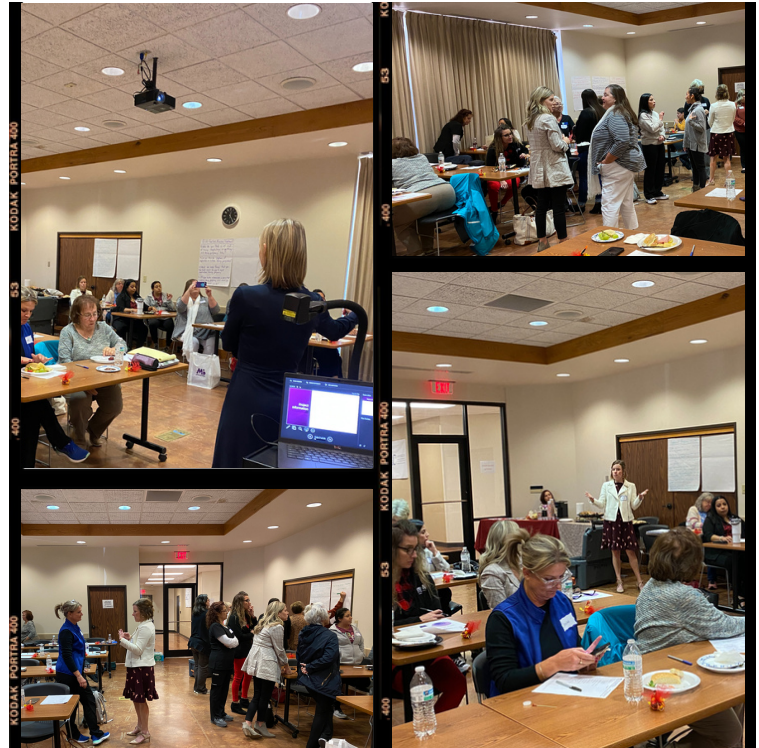


November Coalition Meeting



Our coalition had our first in-person meeting November 2! We had 31 members attend a great and productive meeting! Highlights from the meeting include:

- a review of the VIBRANT MOMS (VM) project; an introduction of the Consolidated Framework for Implement Framework (CFIR)
- overview of the data collection methods and plan
- discussion on governance of the coalition—with the decision for all attendees to vote during meetings and the ability to invite additional members without the need for approval
- selected our VM logo
- refined the focus group questions via small group discussions
- and door prizes!



Hospital Data Update

Our team is diligently preparing to capture the prevalence of preeclampsia, diabetes, and other adverse health conditions among pregnant women in Deaf Smith, Gray, Parmer, Potter, Randall and Swisher counties to quantify the medical needs of the mothers in our community and to meet objective i.c. of the IMPROVE-CIP grant. We have identified a new source for data that will permit comprehensive visualization of all delivering mothers in our priority population.

The Texas Hospital Inpatient Discharge Public Use Data File (referred to as Texas PUDF) is available through the Texas Health Care Information Council (THCIC) and collects data for discharges from all state licensed hospitals except those that meet exemption criteria. The dataset is available for free to public universities, and we have submitted the data use agreement through the appropriate channels to obtain the data. The last step before analysis is Institutional Review Board (IRB) approval. Though this is a de-identified, public use file, we will take the extra steps to submit to the TTUHSC IRB for enhanced care of our human subjects. We look forward to updating you next month with some preliminary data!

VIBRANT Moms Directory

The VIBRANT Moms directory is now available! The VIBRANT Moms directory has all of the information about the Coalition Members and can be used as a tool to learn about other members and stay connected.

If you need to make any updates to your contact information please email us at vibrantmoms@ttuhs.edu

Click here to access the directory.

<https://bit.ly/3NjuFHC>

**HAPPY
HOLIDAYS**

