

VIBRANT MOMS NEWSLETTER

November 2024



Progress Update

Thanks to excellent participation across all counties and among both English- and Spanish-speaking communities, our key informant interviews, focus groups, and Photo Voice sessions have revealed diverse perspectives and needs.

Join us at our next Coalition meeting on December 5, 2024, where we'll share these findings and begin planning Phase II strategies to improve maternal health outcomes.

Thank you for your continued support—this progress wouldn't be possible without you. Stay tuned for more updates!

	DEAF SMITH	PARMER	SWISHER	GRAY	RANDALL/POTTER	TOTAL	TOTAL PARTICIPANTS
KEY INFORMANTS	6	2	4	3	15	30	144
FOCUS GROUPS	1	2	1	1	5	10	
ENGLISH FG PARTICIPANTS	4		11	6	20	41	
SPANISH FG PARTICIPANTS		23			21	44	
ENGLISH PV PARTICIPANTS	1	1		4	5	11	
SPANISH PV PARTICIPANTS	1				7	8	

Partner Highlight - Swisher Memorial Hospital

Swisher Memorial Hospital in Tulia, Texas, is dedicated to providing essential maternal and child health services to Swisher County and neighboring rural areas. As a trusted healthcare partner, Swisher Memorial offers a range of services, from prenatal and delivery care to postnatal support, all designed to meet the needs of local families. By delivering compassionate, high-quality care close to home, the hospital helps bridge healthcare access gaps for rural mothers and infants, supporting healthier families and stronger communities.

Access to maternal and child health resources can be a challenge for families in rural areas. Swisher Memorial is actively working to close these gaps by offering essential medical services, preventive care, and community health programs. Their commitment to improving healthcare outcomes extends beyond the hospital walls, with outreach efforts aimed at connecting families with additional resources and support systems.

Swisher Memorial is more than a hospital; it's a community partner. With services ranging from prenatal education and routine checkups to advanced maternal care, the hospital team works to address the specific needs of Swisher County families. The hospital also provides breastfeeding support, child wellness checks, and immunizations to ensure that children have a healthy start in life.



Coalition Meeting Countdown!

Only a few days left!

Join us Thursday, December 5th, 10:00 a.m. - 2:00 p.m. to celebrate our amazing progress in maternal health this year. Don't miss out—mark your calendar, and get ready to be inspired!

REMINDER

Virtual "Coffee Conversations" are held every 3rd Thursday from 10am-12pm. Join us to share events, celebrations, news, and discuss ideas related to the project and the communities we reach and serve.

Next Meeting is Dec 19, 2024

Zoom Link:
<https://ttuhsc.zoom.us/j/96795698042>

SIDS Awareness Month



SIDS is a sudden, unexplained death that occurs during sleep, and although the exact cause remains unknown, safe sleep practices can significantly reduce the risk. Parents and caregivers are encouraged to follow the "ABC" rule: babies should sleep Alone, on their Backs, and in a Crib without soft bedding or toys. Education and awareness are key to preventing this tragic condition.

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