

VIBRANT MOMS NEWSLETTER

August 2024



Coalition Meeting – September 2024

Our next quarterly coalition meeting is approaching in less than a month! Based on feedback from Coalition members, this meeting will be longer to allow time for introductions as well as more time for discussion in breakout sessions.

In our September meeting more preliminary data will be presented, and we will begin discussions to prepare for Phase II planning! You won't want to miss it!

Date: Thursday, September 12th

Time: 12-1:30pm

Zoom: <https://ttuhsc.zoom.us/j/98125952911>

Agenda:

- A. Coalition Member Introductions
- B. Overview and update of VM Project
- C. Preliminary data from key informant interviews and focus groups
- D. Phase II planning
- E. Breakout sessions
- F. Final comments and announcements



If you have announcements you would like to make, please send over any flyers, images, slides, or other materials by Monday, September 9th!

We look forward to seeing you!

Partner Highlight - WIC

WIC is excited to celebrate their 50th anniversary with several exciting updates that will enhance the services we provide to families. The USDA has announced upcoming changes to food packages to better align with the latest Dietary Guidelines, including a permanent increase in the cash value benefit for **fruits and vegetables**, the addition of **fish** to food packages for women and children, and an expansion of options for **whole grains** and dairy products. In addition, WIC is working to modernize the client experience through the myWIC app, which allows clients to manage appointments, upload eligibility documents, view benefits, and use a convenient scanning feature to improve their shopping experience.



Email: vibrantmoms@ttuhsc.edu

Phone: 806-414-9972

VIBRANT MOMS: Verifying and Implementing evidence-Based pRograms for Addressing Needed Transformations in Maternal Outcomes, Measures, and Support



Virtual "Coffee Conversations" are held every 3rd Thursday from 10am-12pm. Join us to share events, celebrations, news, and discuss ideas related to the project and the communities we reach and serve.

Next Conversation is September 19, 2024

Zoom Link:

<https://ttuhsc.zoom.us/j/96795698042>

National Community Health Worker Awareness WeekMonth



These dedicated professionals work tirelessly to bridge gaps in healthcare, provide essential support and education, and advocate for the needs of those they serve. Their work is especially crucial in promoting maternal health and ensuring that all families have access to the care and resources they need. Join us in expressing our gratitude for the CHWs who make a lasting impact every day!

National Breastfeeding Month



August is National Breastfeeding Month, a time to celebrate and support breastfeeding as a vital part of maternal and child health. This month, we honor the commitment of mothers and the importance of providing resources and education to ensure that every family has the support they need to make informed choices about breastfeeding.